



MICK HARPER

MARKETING, COMMUNICATIONS & PROJECT MANAGEMENT

CONTACT:

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🌐 www.mickharper.com

SKILLS SUMMARY:

- Project Management
- Marketing & Communications
- Management Skills
- Writing, Photography & Videography
- Fluent in Adobe Creative Suite
- Training & Mentorship

AWARDS RECEIVED:

🏆 PROMAX MUSE
GOLD - North America (2006)

🏆 PROMAX MUSE
BRONZE - North America (2007)

🏆 BC ASSOCIATION OF BROADCASTERS
Best Creative - TV (2009)

🏆 CRYSTAL AWARDS
Best Entry - Radio (2010)

🏆 PRINCE GEORGE CHAMBER OF COMMERCE
Micro Small Business of the Year (2015)

PERSONAL PROFILE:

A communications, marketing, and project management professional with a passion for storytelling through diverse multimedia platforms including writing, photography and video. Experienced at leading, planning, and delivering a variety of communications services as well as managing teams of communications professionals.

WORK EXPERIENCE:

Senior Communications Specialist

Carrier Sekani Family Services | 2019 - present

- Conduct day-to-day project coordination, planning, and implementation for Communications Team
- Responsible for CSFS brand & crisis communications management
- Develop, implement, and monitor marketing & communications initiatives
- Community outreach & engagement with organizational departments

Communications Officer

University of Northern British Columbia | 2018 - 2019

- One year parental leave contract
- Created and managed content for web & social media
- Wrote articles, media releases & speaking notes
- Event photography; videography & editing of brand films
- Relationship building with faculty, administration & staff

Partner & Creative Director

Live Work Communications | 2012 - 2019

- Community engagement, relationship building, & business development
- Project management, planning, creation and implementation of communications initiatives
- Influence clients on communications strategies
- Created "life in miniature" timelapse movie, partnered with community organizations & co-ordinated exhibit



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WORK EXPERIENCE CONT'D:

Senior Writer/Producer, Broadcast Designer & Editor

Jim Pattison Broadcast Group | 2009 - 2012; 1997 - 2001

- Writing, producing and directing commercials & promotions for television broadcast.
- Graphic design and post-production editing
- Responsible for guiding clients through creative process
- Consistently recognized for strategic problem solving and relationship building

Production Manager, Commercials

Channel M Television | 2003 - 2008

- Launched department from start up phase
- Hired, trained and supervised staff of producers
- Created department systems and policies
- Created and supervised production of over 100 projects per month in a fast-paced environment
- Team building in multi-cultural environment; broadcast in 7 languages; multiple award winner

Writer/Producer, Videographer & Editor

CHUM Television | 2001 - 2003

- Writing, producing and directing commercials & promotions for television broadcast
- Videography and post-production editing
- Successfully launched Creative Departments at two start up TV Stations - The New VI (Victoria) & CityTV (Vancouver)
- Creative projects recognized for 'outstanding storytelling'

Marketing, Communications, & Locations Officer

Northern BC Film Commission | 1999 - 2000

- One year contract position funded by HRDC
- Promoted Northern BC as a film location to international markets with location photography and marketing tools
- Community engagement - conducted location photography workshops and co-ordinated volunteers across region
- Created and produced 'Northern BC Film Guide'
- Led initiatives to international trade shows

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HIGHLIGHTS:

- Board Member, Two Rivers Gallery
Chaired sub-committee on
Community & Cultural Engagement,
2017 - 2020
- Keynote Speaker / Presenter
21st Century Fluency Group
tech and education consulting firm,
2009 - 2012
- Guest Speaker / Instructor
UBC, BCIT, & Columbia Academy,
1995 - 2007
- Judge / Adjudicator
Canadian Association of
Broadcasters Awards, 2006
- Freelance Producer / Director /
Editor
Projects included national
commercial for Air Canada; six-
figure budget, crew of 40 people,
and locations in Vancouver in
Montreal, 2008
- Freelance Writer / Reporter
Weekly columnist in two
newspapers, various articles
including MacLean's and Okanagan
Life Magazines, 1997 - 2001



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EDUCATION:

ROYAL ROADS UNIVERSITY

Masters of Arts in Professional Communications | 2021 - 2023

- Accepted candidate starting Sept 2021
- Blended online learning for working professionals

UNIVERSITY OF NORTHERN BRITISH COLUMBIA

Masters Certificate in Project Management | 2018 - 2019

- Best practises in Project Management
- Business Requirements, Quality Control, Planning, Partnership Engagement, Communication Management, Procurement, Risk & Change Management
- Completed all course requirements, passed final exam, and received Masters Certificate

VANCOUVER FILM SCHOOL

Post-Production Editing Certificate | 2000 & 2001

- Trained in Final Cut Pro (2000) and Avid Media Composer (2001)
- Post-production editor on various projects including two feature length films, three short films and hundreds of commercials

COLUMBIA ACADEMY

Television Production Diploma | 1995


- Studied video & television production
- Simultaneously employed by institution as a Radio Broadcasting Instructor


PACIFIC RADIO ARTS


Radio Broadcasting Diploma | 1991

- Studied all areas of radio broadcasting including broadcast journalism, writing, announcing and production.

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REFERENCES:

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